ORDER

Orders Order / Rev: 67511 09849043 Alt Order #: YOHO FOR CONGRESS(R) Product Desc: **CBS 47** Estimate: 1965 10/22/12 - 11/05/12 Flight Dates: Primary AE: Millennium San Francisco Sales Office: 10/22/12 / 10/22/12 Original Date / Rev: **MNAT** Order Type: CIA - O Sales Region: National **Dresner Wickers & Associates** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1819 Polk Street #373 EOM/EOC San Francisco, CA 94109 Agency Commission: 15% Advertiser Name: Ted Yoho (R) US Congress FL D-3 A35+ New Business Thru: Demographic: **Product Codes: US** Congress 00:00:00 Order Separation: Priority: P-2 Advertiser External ID: Revenue Codes: Agency External ID: AGY, POL-CAND, GEN

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/28/12 | 26 | \$8,840.00 | \$7,514.00 |
| 10/29/12 | 11/05/12 | 34 | \$9,770.00 | \$8,304.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|-------------|--------|
| October 2012 | 26 | \$8,840.00 | \$7,514.00 | 0.00 |
| November 2012 | 34 | \$9,770.00 | \$8,304.50 | 0.00 |
| Totals | 60 | \$18,610.00 | \$15,818.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium San Francisco | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| CBS 47 | 25% | \$18,610.00 |
| Market | 100% | \$74,440,00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| EAWS | 0% | \$0.00 |
| ETEV | 0% | \$0.00 |
| UNKWN | 69% | \$51,363.60 |
| WAWS | 6% | \$4,466.40 |
| WCWJ | 0% | \$0.00 |
| WJXT | 0% | \$0.00 |
| WJXX | 0% | \$0.00 |
| WTLV | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|-----------|----------|-----------|------------------|------------|-------------|------------|--------|-----|-------------|----------|-------|----------|
| E 1 | WTEV | 10/22/12 | 11/02/12 | Action News @ 5a | - | 5:00 AM-5:3 | O AM MTWTF | :30 | 3 | \$40.00 P-2 | 0.00 NM | 7 | \$280.00 |
| | | | | Action News @ 5a | a | | | | | | | | |
| | COMME | NTS APP | LY TO SUI | B LINES A THRU B | 1 | | | | | | | | |
| | 5A NEW | S | | | | | | | | | | | |
| | Star | t Date E | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 10/2 | 2/12 | 10/28/12 | MTWTF | 3 | \$40.00 | 0.00 | | | | | | |
| W | eek: 10/2 | 9/12 | 11/04/12 | MTWTF | 4 | \$40.00 | 0.00 | | | | | | |
| E 2 | WTEV | 10/22/12 | 11/02/12 | Action News @ 53 | 0a CM | 5:30 AM-6:0 | O AM MTWTF | :30 | 3 | \$70.00 P-2 | 0.00 NM | 7 | \$490.00 |
| | | | | | | | | | | | | | |

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CBS 47

Order / Rev: 67511 Advertiser: Ted Yoho (R) US Congress FL D-3 09849043 YOHO FOR CONGRESS(R) Alt Order #: Product Desc:

Flight Dates: 10/22/12 - 11/05/12 Estimate: 1965

| Ln Ch Start | End | Inventory Code Action News @ 530a | Break | Start/End | Гime Days | Len Spot | s Rate Pri | Rtg Type | Spots | Amount |
|--|----------------------------------|--|-------------------|---------------------------------------|------------------------|----------|------------------|----------|-------|------------|
| COMMENTS AF 530A NEWS | PPLY TO SU | B LINES A THRU B | | | | | | _ | | |
| Start Date Week: 10/22/12 Week: 10/29/12 | End Date 10/28/12 11/04/12 | Weekdays Spo MTWTF MTWTF | 3 4 | Rate \$70.00 \$70.00 | Rating 0.00 0.00 | | | | | |
| E 3 WTEV 11/05/1 | 12 11/05/12 | Action News @ 530a Action News @ 530a | СМ | | 00 AM M | :30 | 1 \$70.00 P-2 | 0.00 NM | 1 | \$70.00 |
| 530A NEWS Start Date Week: 11/05/12 | End Date 11/11/12 | Weekdays Spo | ots/Week 1 | <u>Rate</u> \$70.00 | Rating 0.00 | | | | | |
| E 4 WTEV 10/22/1 | | Action News @ 6a Action News @ 6a B LINES A THRU B | СМ | 6:00 AM-7:0 | 00 AM MTWTF | :30 | 3 \$80.00 P-2 | 0.00 NM | 7 | \$560.00 |
| 6A NEWS Start Date | End Date | | ts/Week | Rate | Rating | | | | | |
| Week: 10/22/12 Week: 10/29/12 | 10/28/12 11/04/12 | MTWTF MTWTF | 3 4 | \$80.00 \$80.00 | 0.00 0.00 | | | | | |
| E 5 WTEV 10/22/1 | 12 11/02/12 | CBS This Morning CBS Morning News | СМ | 7:00 AM-9:0 | 00 AM MTWTF | :30 | 3 \$70.00 P-2 | 0.00 NM | 8 | \$560.00 |
| CBS THIS MOR | | B LINES A THRU B | | | | | | | | |
| Start Date Week: 10/22/12 Week: 10/29/12 | End Date 10/28/12 11/04/12 | Weekdays Spo MTWTF MTWTF | ts/Week 3 5 | <u>Rate</u> \$70.00 \$70.00 | Rating 0.00 0.00 | | | | | |
| E 6 WTEV 11/05/1 | | CBS This Morning CBS Morning News | СМ | · · · · · · · · · · · · · · · · · · · | 00 AM M | :30 | 1 \$70.00 P-2 | 0.00 NM | 1 | \$70.00 |
| CBS THIS MOR Start Date | | | ts/Week | Pata | Pating | | | | | |
| Week: 11/05/12 | End Date 11/11/12 | M | 1 | Rate \$70.00 | Rating 0.00 | | | | | |
| E 7 WTEV 10/27/1 | | CBS This Morning Sati Saturday Early Show | ur © M | 8:00 AM-10: | :00 AM S- | :30 | 1 \$80.00 P-2 | 0.00 NM | 2 | \$160.00 |
| CBS THIS MOR Start Date | RNING SAT End Date | Weekdays Spo | ts/Week | Rate | Rating | | | - | | |
| Week: 10/22/12 Week: 10/29/12 | 10/28/12 11/04/12 | S- S- | 1 | \$80.00 \$80.00 | 0.00 0.00 | | | | | |
| E 8 WTEV 10/28/1 | | CBS Sun Morning | CM | - | :30 AMS | :30 | 1 \$600.00 P-2 | 0.00 NM | 2 | \$1,200.00 |
| CBS SUN MOR | NING | CBS Sun Morn News | | | | | | | | |
| Start Date | End Date | | ts/Week | Rate | Rating | | | | | |
| Week: 10/22/12 Week: 10/29/12 | 10/28/12 11/04/12 | S | 1 | \$600.00 \$600.00 | 0.00 | | | | | |
| E 9 WTEV 10/28/1 | 12 11/04/12 | Face the Nation Face the Nation | CM | 10:30 AM-1 | 1:00 AIS | :30 | 1 \$2,500.00 P-2 | 0.00 NM | 2 | \$5,000.00 |
| FACE THE NAT | | Wookdovo Sno | to Maak | Poto | Dating | | | | | |
| Start Date Week: 10/22/12 Week: 10/29/12 | End Date 10/28/12 11/04/12 | <u>Weekdays</u> <u>Spo</u> S S | | Rate \$2,500.00 \$2,500.00 | Rating 0.00 0.00 | | | | | |
| | | Action News @ Noon | CM | | 2:30 PIMTWTF | :30 | 4 \$460.00 P-2 | 0.00 NM | 9 | \$4,140.00 |
| COMMENTS AF | PPLY TO SU | Action News @ Noon B LINES A THRU B | | | | | | | | |
| Start Date Week: 10/22/12 Week: 10/29/12 | End Date 10/28/12 11/04/12 | Weekdays Spo MTWTF MTWTF | ts/Week 4 5 | Rate \$460.00 \$460.00 | Rating 0.00 0.00 | | | | | |
| E 11 WTEV 10/22/1 | | Action News @ 5p | СМ | | 80 PM MTWTF | :30 | 2 \$400.00 P-2 | 0.00 NM | 4 | \$1,600.00 |
| 5P NEWS | | Action News @ 5p | | | | | | | | |
| Start Date Week: 10/22/12 | End Date 10/28/12 | Weekdays Spo MTWTF | ts/Week 2 | Rate \$400.00 | Rating 0.00 | | | | | |
| Week: 10/29/12 | 11/04/12 | MTWTF | 2 | \$400.00 | 0.00 | | | | | |
| E12 WTEV 10/22/1 | 12 11/02/12 | Action News @ 530p Action News @ 530p | CM | 5:30 PM-6:0 | 00 PM MTWTF | :30 | 1 \$400.00 P-2 | 0.00 NM | 2 | \$800.00 |

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Order / Rev: 67511 Advertiser: Ted Yoho (R) US Congress FL D-3

Alt Order #: 09849043 Product Desc: YOHO FOR CONGRESS(R) CBS 47

Flight Dates: 10/22/12 - 11/05/12 Estimate: 1965

| Ln Ch | Start | End | Inventory Cod | e Break | Start/End | Time Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|------------|---------|-----------------|----------------|------------|------------|---------------|-------|------|--------------|----------|-------|------------|
| 530P NE | WS | | | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 | 22/12 | 10/28/12 | MTWTF | 1 | \$400.00 | 0.00 | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | MTWTF | 1 | \$400.00 | 0.00 | | | | | | |
| E 13 WTEV | 10/22/1 | 2 11/02/12 | Action News @ | 6р СМ | 6:00 PM-6: | 30 PM MTWTF- | - :30 | 2 | \$400.00 P-2 | 0.00 NM | 4 | \$1,600.00 |
| | | | Action News @ | 6p | | | | | | | | |
| 6P NEW | 'S | | | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 | 22/12 | 10/28/12 | MTWTF | 2 | \$400.00 | 0.00 | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | MTWTF | 2 | \$400.00 | 0.00 | | | | | | |
| E14 WTEV | 10/22/1 | 2 11/02/12 | CBS Evening No | ews CM | 6:30 PM-7: | 00 PM MTWTF- | - :30 | 1 | \$600.00 P-2 | 0.00 NM | 2 | \$1,200.00 |
| | | | CBS Evening N | ews | | | | | | | | |
| 630P NE | WS | | | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 | 22/12 | 10/28/12 | MTWTF | 1 | \$600.00 | 0.00 | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | MTWTF | 1 | \$600.00 | 0.00 | | | | | | |
| E 15 WTEV | 10/22/1 | 2 11/02/12 | M-F Action New | s @ 11pCM | 11:00 PM-1 | 1:30 PIMTWTF- | - :30 | 1 | \$440.00 P-2 | 0.00 NM | 2 | \$880.00 |
| | | | M-F Action New | /s @ 11p | | | | | | | | |
| 11P NEV | NS | | | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 | 22/12 | 10/28/12 | MTWTF | 1 | \$440.00 | 0.00 | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | MTWTF | 1 | \$440.00 | 0.00 | | | | | | |

Totals 60 \$18,610.00